



Business Strategy Internship: Grant Opportunity

Intended to support College-Industry R&D collaborations through business strategy-based four-month student internships

Industry Partner Contribution: \$5,000 or \$7,500

Conditions:

- Partners can be eligible businesses and not-for-profit (NFP) organizations, municipalities or hospitals operating in Canada. Projects with an NFP, municipality or hospital partner must demonstrate an economic or productivity orientation.
- Projects should lead to change and improvements for the partner and/or community, through exploration, design, and implementation of improvements/efficiencies in business models, products, processes, or service delivery. Subject areas may include marketing, operations, finance, or intellectual property (IP).
- Internships must have an academic supervisor (faculty member or appropriate research staff at the college).

Value:

- The College receives either \$10,000 or \$15,000 for each four-month internship unit (half from Mitacs and half from the Partner).
- For \$10,000 projects, the full amount will go towards student salary.
- For \$15,000 projects, up to \$5,000 may be used for eligible project costs and the remainder towards student salary.

Contact:

For more information or to discuss this opportunity, please contact Sheridan Research:
research@sheridancollege.ca